



Profile of registrant

Philip Morris International Inc.
 Identification number in the register: **51925911965-76**
 Registration date: **07/07/2009 11:36:12**

The information on this entity was last modified on: **27/04/2015 10:08:35**
 The date of the last annual update was: **27/04/2015 10:08:35**
 Next update due latest on: **27/04/2016**

Registrant : Organisation or self-employed individual

(Organisation) name: Philip Morris International Inc.
Acronym: PMI
Legal status: Corporation
Website: http://www.pmi.com

Section of registration

Section: II - In-house lobbyists and trade/business/professional associations
and more precisely: Companies & groups

Contact details

Contact details of organisation's head office: Avenue de Rhodanie, 50
 Lausanne CH-1007
 SWITZERLAND

Telephone number: (+4158) 2420000

Contact details of the organisation's Belgium office: PMI EU Office
 51, Rue Montoyer
 Brussels 1000
 BELGIUM

Telephone number: (+32) 22370116

Person with legal responsibility

Firstname, Surname: Mr Andre Calantzopoulos
Position: Chief Executive Officer

Person in charge of EU relations

Firstname, Surname: Mr Kristof Doms
Position: Vice President Fiscal Affairs, International Trade and ITSP

Goals / remit

Goals / remit of the organisation: Philip Morris International Inc. is a holding company whose subsidiaries and affiliates, and their licensees, are engaged in the manufacture and sale of cigarettes and other tobacco products as well as Reduced-Risk Products (which is the term we use to refer to products that have the potential to reduce individual risk and population harm) in markets outside the United States of America. Our products are sold in approximately 160 countries. In the EU, PMI's subsidiaries and affiliates sell cigarettes, hand rolling tobacco, cigars and pipe tobacco; they employ approx. 11,500 people and owned 10 factories located in 9 Member States. Irrespective of where in the world we do business, we apply the same principles to our conduct. This includes not marketing or selling our products to minors. It also means that we engage with governments and other stakeholders in support of legislation that applies to all tobacco products and manufacturers, and is based on the principle of reducing the harm caused by tobacco use.

The organisation's fields of interests are: global

Specific activities covered by the Register

Main EU initiatives, policies and legislative files followed by the organisation: PMI follows a large area of EU policies, and engages in areas such as, taxation (direct and indirect), movement of excisable products (customs and excise), public health aspects of tobacco and smoking, including the development of potentially reduced risk products, product regulation, growing of tobacco leaf, fighting illicit trade, preserving intellectual property rights, and any other upcoming legislation of relevance to the operations of the company in the European Union. In particular, we followed the following legislative files in 2014:

- Directive 2014/40/EU on the approximation of the laws, regulations and administrative provisions of the Member States concerning the manufacture, presentation and sale of tobacco products and repealing Directive 2001/37/EC, and its related Implementing and Delegated Acts.
- Directive 2011/64/EC on the structure and rates of excise duty applied to manufactured tobacco (codification) and Directive 2008/118/EC concerning the general arrangements for excise duty and repealing Directive 92/12/EEC.
- Revision of Directive 2006/112/EC on the common system of value added tax.
- Revision of Regulation No 450/2008 laying down the Community Customs Code (Modernised Customs Code) as regards the date of its application, Commission Implementing Regulation (EU) No. 756/2012 which amended Regulation No 2454/93 laying down provisions for the implementation of Council Regulation No 2913/92 establishing the Community Customs Code.
- Revision of Regulation No 1383/2003 concerning customs action against goods suspected of infringing certain intellectual property rights and the measures to be taken against goods found to have infringed such rights and COM (2011) 285, Proposal for a Regulation concerning customs enforcement of intellectual property rights.
- Proposed Regulation on the protection of individuals with regard to the processing of personal data and on the free movement of such data.
- Proposals with regards to the reform of the trademark package.
- Inform the EU Commission about the introduction of national legislation by Member States potentially breaching the principles of EU Law and the Charter of Fundamental rights.

Relevant policy implementation, public relations and communication activities such as projects, events and publications:

Participation in EU structures and platforms

High-level groups (European Commission): No

Consultative committees: No

Expert groups (European Commission): No

Intergroups (European Parliament): No

Industry forums (European Parliament): No

Complementary information:

Number of persons involved in the activities described in the box above

Number of persons involved from the organisation expressed in % of working time: 25%: 6

Number of persons involved: 6

Full time equivalent (FTE): 1.5

Complementary information: In line with the Transparency Register Guidelines, the numbers in this section 10 only include employees working in PMI's Brussels office. Consistent with our previous years' reporting, the financial data under point 13 also includes an estimate of the costs attributable to employees outside the Brussels Office who spent a portion of their time working on activities covered by the Register.

Persons accredited for access to European Parliament premises

First name	Surname	Start Date	End Date
Kristof	DOMS	28/03/2015	26/03/2016
Maximilian Alfred	JELL	20/05/2015	18/05/2016
Santi	ELEONORA	08/04/2015	01/04/2016
Kacper	CHMIELEWSKI	31/03/2015	27/03/2016

Fields of interest

The organisation's fields of interests are:

- Agriculture and Rural Development
- Budget
- Competition
- Consumer Affairs
- Customs
- Development
- Economic and Financial Affairs
- Employment and Social Affairs
- Enlargement
- Enterprise
- External Relations
- Food Safety
- General and Institutional Affairs
- Home Affairs
- Internal Market
- Justice and Fundamental Rights
- Public Health
- Regional Policy
- Research and Technology
- Taxation
- Trade

Membership and affiliation

Member organisations:

Membership of any associations/(con)federations/networks or other bodies: AmCham EU, The American European Community Association (AECA), International Trademark Association (INTA), Trans-Atlantic Business Council (TABC), European Policy Centre (EPC), Kangaroo Group, European Risk Forum (ERF), BusinessEurope, European Smokeless Tobacco Council (ESTOC), British Chamber of Commerce, VBO-FBE, Public Affairs Council (APRAM), LES France, European Communities Trade Mark Association (ECTA), MARQUES, AmCham Germany, Bund für Lebensmittelrecht & Lebensmittelkunde, Europäischer Wirtschaftssenat (EWS), Wirtschaftsbeirat der Union e.V., American Chamber of Commerce of Estonia, American Lithuanian Business Council, Lithuanian Confederation of Industrialists, Investors' Forum, American Chamber of Commerce of Lithuania, AmCham Spain, CEOE, Spanish Tobacco Roundtable, Ass. Industrial Portuguesa (AIP), Centromarca, Unindustria (Confindustria), Economiesuisse

Financial data

Financial year: 01/2014 - 12/2014

Estimate of the annual costs related to activities covered by the register: 1,250,000 € - 1,499,999 €

Most recent financial information about funding received from the EU institutions: No funding received from the EU institutions during the last closed financial year.

Other (financial) information provided by the organisation: This estimate of the annual costs is based on a percentage of the total cost of the PMI Corporate Affairs office in Brussels and an estimate of the annual costs of activities by other PMI affiliates and subsidiaries directly related to representing interests to EU Institutions referring to the most recent financial year closed, as of the date of the registration, or the update of the registration details.

Code of conduct

By its registration the organisation has signed the Transparency Register Code of Conduct.