From: GREMMINGER Michael (SG)
Sent: Monday, July 11, 2011 10:34 AM

To: 'Kevin Doran'

Cc: Tobias Ghersetti; MCCOLM Helen (SG); ANGELINO Massimo (SG); KROON Annika (SG); MAGGI Riccardo (SG);

PETRAKAKIS Ioannis (SG); CHIS Eva (SG)

Subject: RE: Review of the Tobacco Products Directive

Dear Mr. Doran.

I am replying to your email of 7 July 2011, suggesting I meet Dr Komoroczki of Imperial Tobacco. I am also replying on behalf of several of my Unit colleagues to whom you sent an identical email.

We all decline this request. We regard it as inappropriate to discuss substantive issues that relate to an Impact Assessment which is not yet published with outside stakeholders. This helps to ensure our objectivity and the independence of the Impact Assessment Board. Comments relating to the on-going development of a proposal to revise the Tobacco Products Directive should be directed to the lead service, DG SANCO.

Yours sincerely,

Michael Gremminger

From: Kevin Doran [mailto:KDoran@Bell-Pottinger.co.uk]

**Sent:** Thursday, July 07, 2011 3:46 PM

To: GREMMINGER Michael (SG)

Cc: Tobias Ghersetti

Subject: Review of the Tobacco Products Directive

Dear Mr Gremminger,.

Would you be available to meet with Dr Komoroczki of Imperial Tobacco over the next few weeks?

As you will know, the Commission is preparing new proposals on tobacco control – some of which could lead to a further rise in counterfeit in Europe.

Would you be interested in meeting with Imperial so that they can share with you some of their concerns about the way the proposals for a review of the Tobacco Product Directive are being prepared. The issue deserves due consideration and an evidence-based rationale and I believe this meeting will help you and DG Secretariat General take a more informed position on the proposals – and the way they are being drawn up.

Could you please advise on when would be most suitable for you to meet?

**Best Wishes** 

Kevin Doran

Director for European Affairs

Bell Pottinger Public Affairs

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